

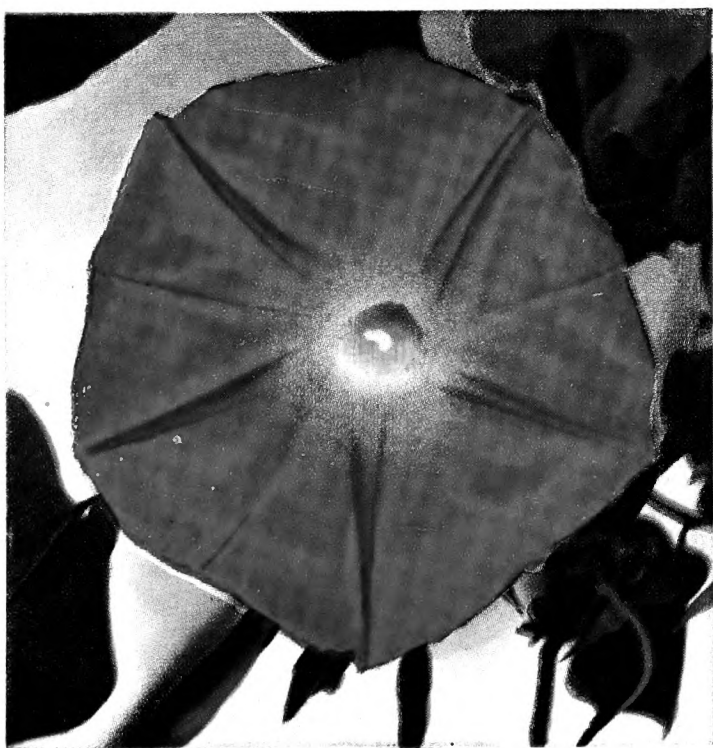
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U. S. Department of Agriculture



Gold Medal Zinnias,
Mixed.



MORNING GLORY, CLARK'S HEAVENLY BLUE

A new extra early flowering sort for very late planting.
of great merit. Dozen \$1.00.

Visitors Always
Welcome

THE BOOK OF GARDEN PLANTS AND FLOWERS

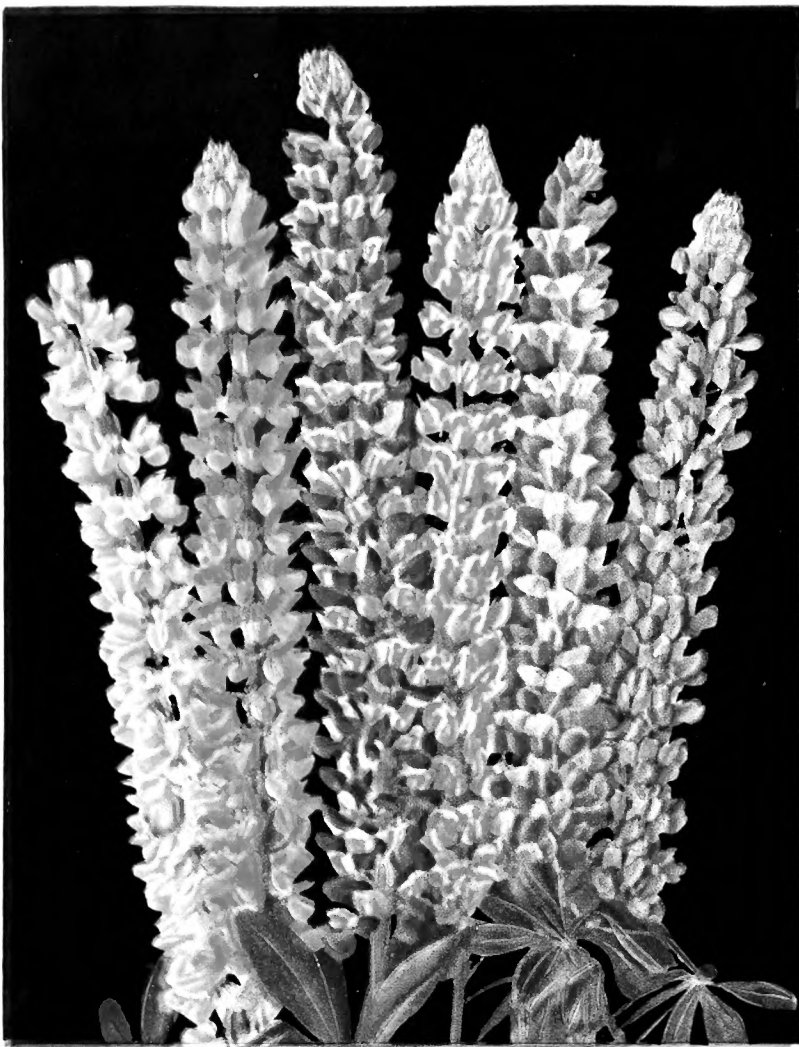
BY

Swiss Floral Co.

Office and Greenhouses — 1920 N. E. 7th Avenue
TRinity 9865

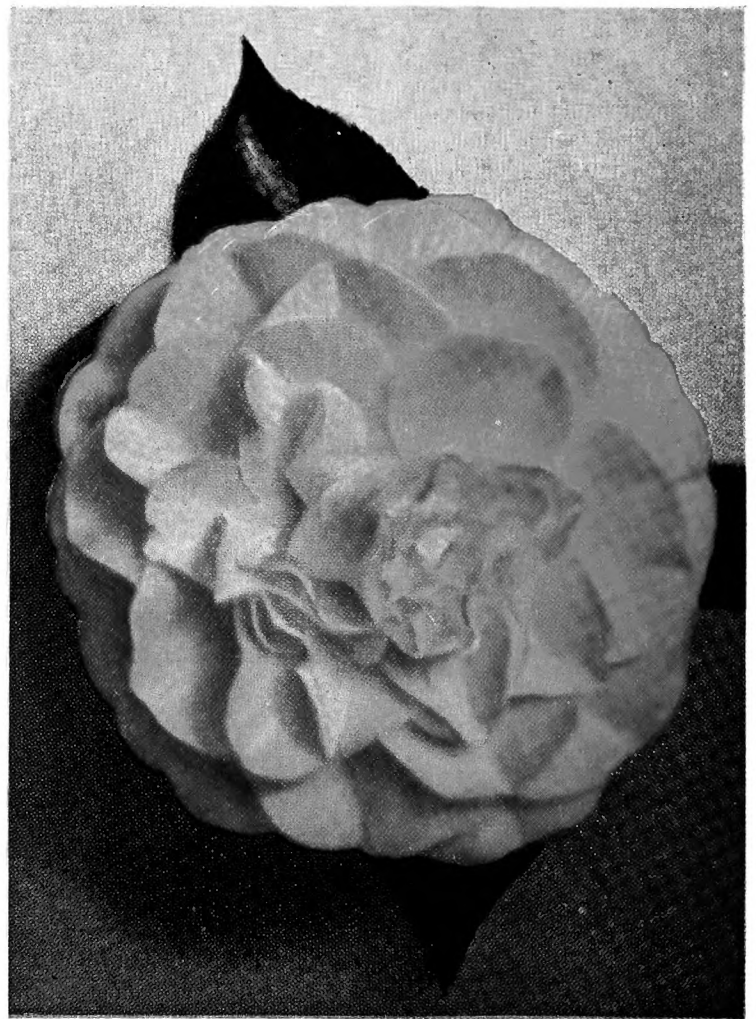
Nursery — S. E. 28th and Holgate Blvd.
SUNset 6100

Portland, Oregon



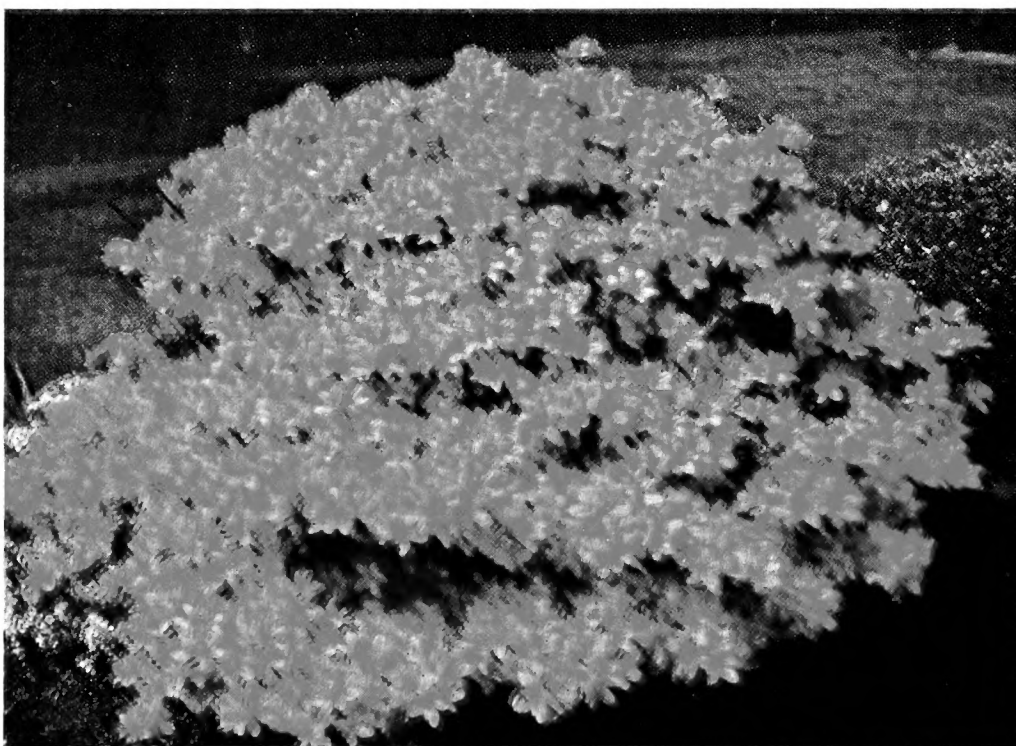
RUSSELL LUPINS

Today's showiest garden perennial for Pacific Coast region,
see next page.



CAMELLIA

Known as the rose of Japan is the foremost evergreen bush
for the Pacific coast gardens, see page 8 for descriptions.



AZALEA HINODIGIRI—See page 9

The most brilliant colored evergreen shrub for garden planting.



RHODODENDRON PRINCESS ALICE

The aristocrat of broadleaved evergreen shrubs,
see page 10.



Entrance to our Nursery at S. E. 28th Avenue and Holgate Blvd. Beds of Azaleas provide beauty for spring, shrubs grace the front of one of our city's oldest residences here, for this is headquarters of Oregon's best collection of Azaleas and many other good shrubs. Visitors are welcome every day, and a trip through acres of plants of all kinds is time well spent with profitable information at your service. Phone SUNset 6100. Location is ¼ mile east of McLoughlin Blvd. Drop in sometime, we like to greet you.

PLANTS for GARDEN and HOME

This partial list of our offerings is intended also to encourage you to visit our greenhouses at N. E. 7th and Hancock Sts., Portland, and our Nursery at S. E. 26th and Holgate Aves., where unlisted and unnamed plants are growing, and where a source of pleasure is in store for you.

Some items listed here are grown in limited quantity only and early orders are advisable.

Delivery will be made when season is right for planting and stock ready unless ordered by customers for a specific time.

Parcel post orders must include postage. Express may be sent collect.

Remittance by money order, currency or for small amounts in 2 or 3-cent stamps will be acceptable. Refunds will be made if stock is no longer available. In case of damage in transit please advise at once when received. We guarantee stock true to name but cannot insure success as this is due to factors beyond our control. Errors will gladly be corrected if advised of on receipt of stock.

SELECT PERENNIALS

RUSSELL LUPINS

Of hardy plants none can claim title to popularity more convincingly than the latest improved forms of our hardy Lupins from our English gardeners who have brought an array of colors and beauty beyond comparison to the older sorts. They are easily grown in most deep soils either in full sun or light shade and will prove hardy anywhere. Their impressive flowers are elegant for decorative purposes and no perennial borders are complete without at least a few of such plants. Best planted in early spring in any good soil deeply prepared, by dormant roots. We offer these strong roots at 35c each, 3 for \$1.00; dozen \$3.00.

For those who have patience to wait a season we offer young pot grown plants of these famous lupins in 2½ pots during May and June at \$1.00 per doz. They will make a great showing the following year.

DELPHINIUMS, Pacific Strains. The best of modern creations with large individual flowers and massive floral stems bring you today's finest improvements in this popular plant. Every hardy border and garden should have at least a few specimens of this super type Delphinium now offered at the special low price of 50c or six for \$2.50. They are equal to many named sorts selling for \$3.00 each.

We also have some special selections in definite colors of dark, medium, light blue and lilac shade. These are offered for 75c each.

P.S.—Be sure to apply our Snail control near the plants, for these pests must be eliminated early for full success. Special carton at 25c; it's a wise precaution and effective.

CANTERBURY BELLS (Cup & Saucer). Type in the rose color, finest of its kind but some variations must be expected. 6 for \$1.25.



AQUILEGIA CRIMSON STAR. A large flower of rich velvety red with cream center of startling beauty and contrast. A novelty of great value for the hardy border and as a cut flower. 3 for \$1.00.



AQUILEGIA LONGISSIMA. The new sensation long spurred yellow Columbine; a novelty to please the most fastidious gardener. 3 for \$1.00.

ENGLISH MONARCH COLUMBINES. The wonderful color range of these long spurred strains offers our customers the finest product of English hybridizers and will prove a garden joy supreme. Extra heavy plants are ready now at 6 for \$1.50; doz. \$2.50.

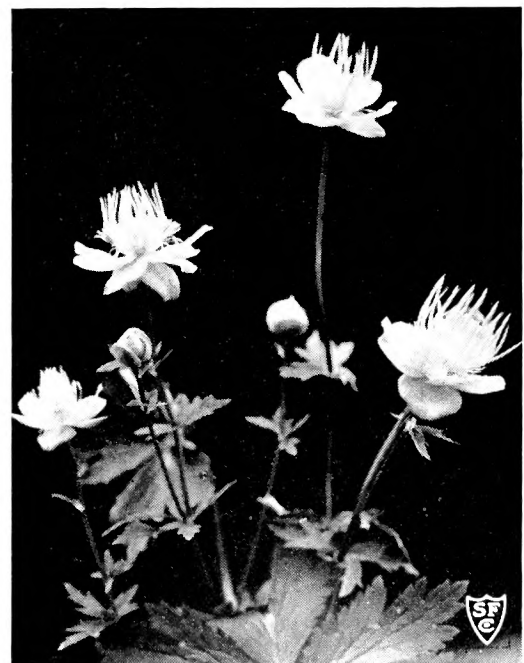
GEUM BORISII. A dwarf growing perennial with large orange-red flowers of continuous flowering habit, best of all in its class. 3 for \$1.00.

GYPSOPHILA BRISTOL FAIRY. The large double flowering Baby Breath. A wonderful cut flower that lasts for years and proves the most useful cutting perennial known. Special grafted pot grown plants ready during May and June. 75c each.



PERSIAN BUTTERCUPS. A bulbous plant of new improved large flowering type. Grown in limited quantity, ready for planting out in early March. These demand rich soil and sunny location and will flower in May and June. Flowers resemble pompon dahlias in color ranging from white, cream, yellow, orange, salmon and scarlet to crimson. This is perhaps the finest cut flower for the garden to bloom in the late spring and early summer, and are to be spaced 12 inches apart. 6 for 85c; 12 for \$1.50.

DIGITALIS LUTEA. This is the golden yellow Foxglove, which is perennial instead of biannual, a choice addition for the hardy border. 3 for \$1.00.



TROLLIUS LEDEBOURI. Very hardy rare perennial for partial shade or damp locations. Flowers of richest deep orange color and lasting quality. 35c each.

GROMWELL or LITHOSPERMUM PROSTRATUM. A creeping green plant for the rock garden producing sheets of brilliant blue flowers of marvelous beauty, not approached by any other plant known for sheer color effect. Strong plants 50c each.



GYPSOPHILA OLDHAMIANA, New Pink Hardy Baby Breath. A perennial entirely hardy, with flowers in late summer of soft pink color and marvelous keeping quality. A grand addition to perennial borders, of equal merit for cut-flower purposes. No garden will be complete without a few plants of this novelty. Strong flowering roots while they last. 50c each; 3 for \$1.25.



Gaillardia Monarch Strain. Mixed, these are of selected large flowered types in color variations of best kinds. Young seedling plants are offered to flower in late summer pot grown at \$1.00 dozen.



GENTIANA ACAULIS. Dwarf growing rockery plant with large blue flower of exceptional, intense, clear color; perhaps the choicest of all rock garden subjects. Small divisions, 25c each; strong plants, 50c each.

PENTSTEMON RUPICOLA. This is a rockery shrub of the very finest native type, low, evergreen, perfectly hardy, producing bright pink tubular flowers during spring; foliage a grey green almost silvery at times; prefers sandy rocky soil and sunny location. Oregon's loveliest rockery plant. (See back page for color cut). 25c to 50c each.



HEMEROCALLIS. Mrs. W. H. Wyman. Large flowered lemon-yellow sort flowering July to September. 35c per clump.

HEMEROCALLIS. Aurantiaca. Deep orange colored early summer flowering. 35c each.

HOLLYHOCKS. Double Scarlet. Fine perennial for dry situations. 6 for \$1.00.

HOLLYHOCKS. Double Pink. Large deep pink flowered sort. 6 for \$1.00.

HOLLYHOCKS. Imperator. Very large semi-double fringed flowers in many colors of soft blending types. 6 for \$1.25.



GARTREF POPPY. A recent novelty with deeper colored edges on flowers in many tints of great beauty. This Iceland poppy is hardy and thrives in all porous soils. 6 for 50c.

ICELAND POPPY COONARA PINK. Exquisite new salmon pink sort, a select cut flower easily grown. Young plants, 6 for 50c.

Iceland Poppy Fakenham Apricot. A lovely new color range in this popular hardy garden plant; young seedlings, doz. 50c; pot grown plants \$1.00 doz.

PYRETHRUM ROSEUM. Known as Paris Daisy, a fine cutflower for June, much like chrysanthemum for quality, in single and double forms and various colors mixed. 6 for \$1.25.

PYRETHRUM KELWAYS SCARLET. A very brilliant red single flowering sort of exceptional beauty and merit. 3 for \$1.00 in large clumps.

SWEET WILLIAMS (Double Dwarf Gems). A new compact, low-growing strain of English origin in rich colors mixed, will be one of the best additions to the perennial borders today. Large plants 35c, 3 for \$1.00.

SWEET WILLIAMS. Salmon and red colors separate, also mixed colors. 6 for \$1.00.



JAPANESE ANEMONE. Louise Uhink. Largest size pure white semi-double with slight blush pink reverse on petals, handsomest sort today in this popular fall blooming perennial. 35c each.

JAPANESE ANEMONE. Hupehensis. Very early single pink or semi-dwarf type. 6 for \$1.25.

Max Vogel. The finest of large flowering semi-double pink sorts but seldom seen, a real gem. 35c each.

Prince Henry. Red flowering semi-double. 25c each.

Honorine Joubert. Single white flowering. 25c.



ANEMONE PULSATILLA or **PASQUE FLOWER.** The pasque flower. Lovely spring flower of fine blue color with reverse of petals covered by a fine silky floss; particularly charming; graceful cutleaf fern-like foliage. 25c each.

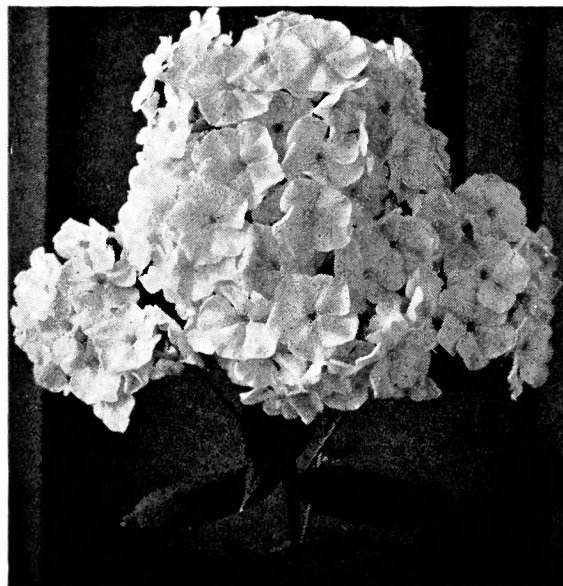
JAPANESE IRIS. Many 3- and 6-petalled sorts are grown in a wide range of colors, blue, white, yellow, lavender, orchid purple, mauve and lilac. Select sorts in strong plants at 50c each, mixed colors 6 for \$2.00.

To obtain best results plant them in rich soil and water freely when blooming time nears; use handful of Nulife fertilizer for each plant in early spring.

ASTER ALPINUS, Alpine Aster. It is one of the loveliest late spring blooming asters for borders and the rockery as well; comes in handsome tints of blue lavender and pink; fine for cutting as stems are like sweet peas for table flowers. Extra fine plants now only 25c, 6 for \$1.25.

ASTER BLUE BIRD. Another dwarf border aster extremely hardy but flowering in September in a lovely blue color, forming a carpet of blooms. Excellent permanent border plant for sunny location, requires no special care. 25c each.

ASTER AMELLUS. An early fall blooming type growing 18 inches tall with large showy blooms of beautiful form, splendid robust plant for sunny situations in the hardy border or rock garden. Color range blue to lavender, yellow center. Thrives for many years with little or no attention. 25c.



PHLOX DECUSSATA or perennial border phlox is perhaps the showiest of midsummer garden perennials and thrives everywhere, preferring partial shade and resents too much dryness.

Africa. Dark red, tall growing.

Camille. Bright salmon color of large size.

Daily Sketch. Very large individual blooms, bright pink carmine eye.

Elizabeth Campbell. Soft salmon color with lighter center.

Geo. Stipp. Very thrifty grower, deep salmon colored flowers.

Leo Schlageter. A scarlet of carmine hue, tall growing.

Mia Ruys. Low growing, large flowered, pure white.

Mrs. Jenkins. Tall growing, late flowering, white.

Milly van Hoboken. Salmon pink with carmine eye.

Prof. Virchow. Deep eyed carmine rose, medium tall.

R. P. Struthers. Watermelon color with claret eye, tall.

The Governor. A lavender color with vigorous, tall growth.

Thrifty stock of above sorts at 25c each.

Extra select 35c and 50c each.

HARDY PHLOX. For rock garden and border planting. Mountain species are available of the following types: Phlox Douglasii, lavender, P. Vivid bright pink light eye, P. Amoena rose, P. Lillacina, pale blue. 25c to 35c each.

Adsurgens. Oregon's finest native sort, salmon pink. 25c.

PULMONARIA ANGUSTIFOLIA. Earliest blue flowering border plant for shade locations, exquisite for combinations with Primulas. 35c and 50c. Finely suited for rock gardens.

COBWEB HEN & CHICKENS. Tiny ball-like plants with fine cobweb over top of leaves, giving a charming effect growing in crevices of rocks. Hardy and easily grown. Two clumps for 25c.



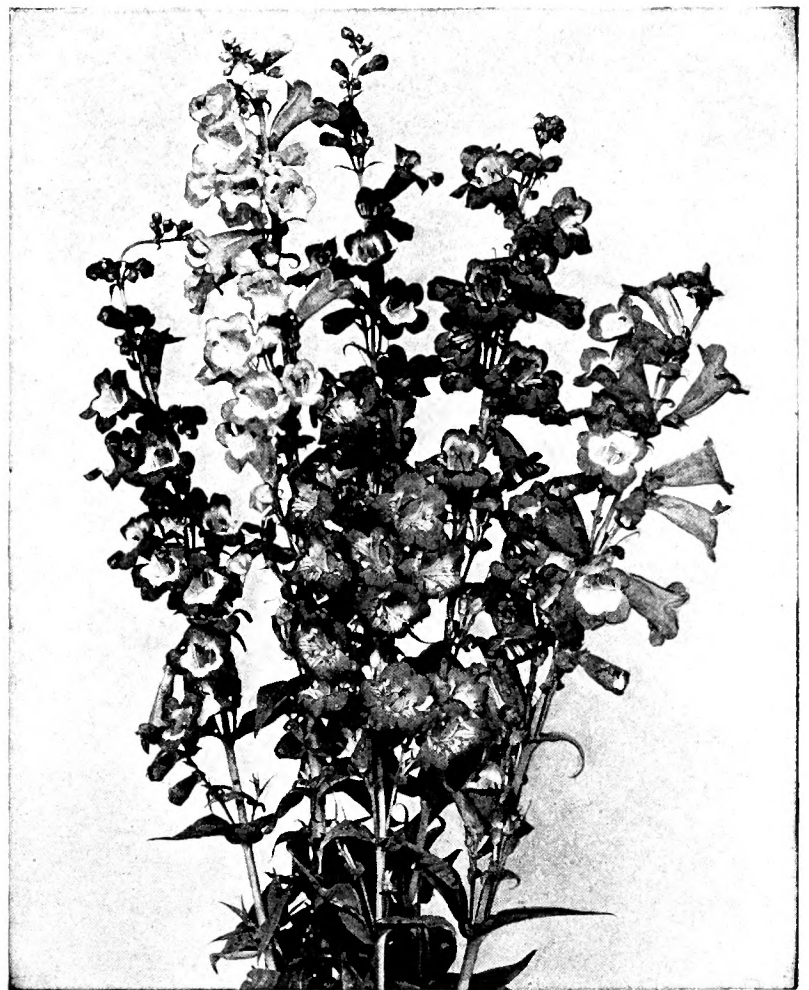
PRIMULA CASHMERIANA. Early spring flowering with large foliage from which arise stout stems bearing ball-like flower clusters of light purple color. 35c each; 3 for \$1.00.

PRIMULAS. Many fine sorts for garden use, such as Auriculas, Wanda, Juliae veris, Florindae, Cashmeriana, etc. Priced 15c to 50c each.

Garden Primulas veris and polianthus, an extra fine selection of colors in strong plants for early spring planting is offered, with yellow, red and many various tints to select from. Partial shade and good soil assure splendid results. Fine for borders or damp rockery. 6 for \$1.25.

ENGLISH PRIMROSE, Wilson's Blue. This rare but beautiful sort is the pride of early spring gardens for its unusual attractive color. Limited stock, only 50c each.

SCABIOSA CAUCASICA. The finest hardy cut flower any garden can produce, blooming profusely all summer. The plants lasting for years. Flowers of 3-in. diameter are on long wiry stems and last several days when cut. 3 for \$1.00.



PENTSTEMON SCARLET BEAUTY. A selection of our own with large flowers of brilliant red color, growing almost like snapdragons, blooming all summer if suited for soil. One of the finest garden flowers for everybody if brilliant effect is desired. Strong plants 25c; young stock 15c each.

CHRYSANTHEMUMS

FANCY CHRYSANTHEMUM

The latest novelty creation of plant breeders introduced by us for the first time. Supplies very limited in the five sorts listed here.

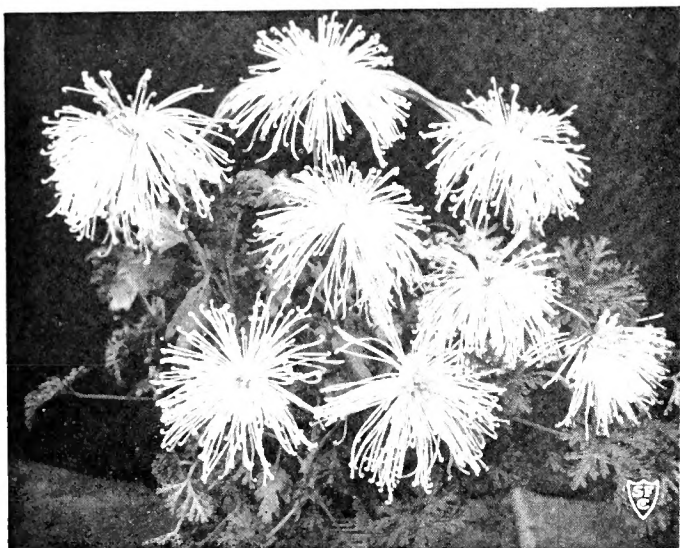


Dr. J. C. Adams. See illustration, very large disc like flower with long tubular petals gracefully curved at tips. Pure white. Each 50c.



B. Rose. Fine ray-like petals with curved white tips forming near globular flower of bright rose color; a fancier's selection. 50c each.

Extra Early Mum, Mrs. Phil. Page. Often starting to flower beginning of September with medium size semi-double golden bronze flowers with reflex of yellow; profuse continuous bloomer. 35c; 3 for \$1.00.



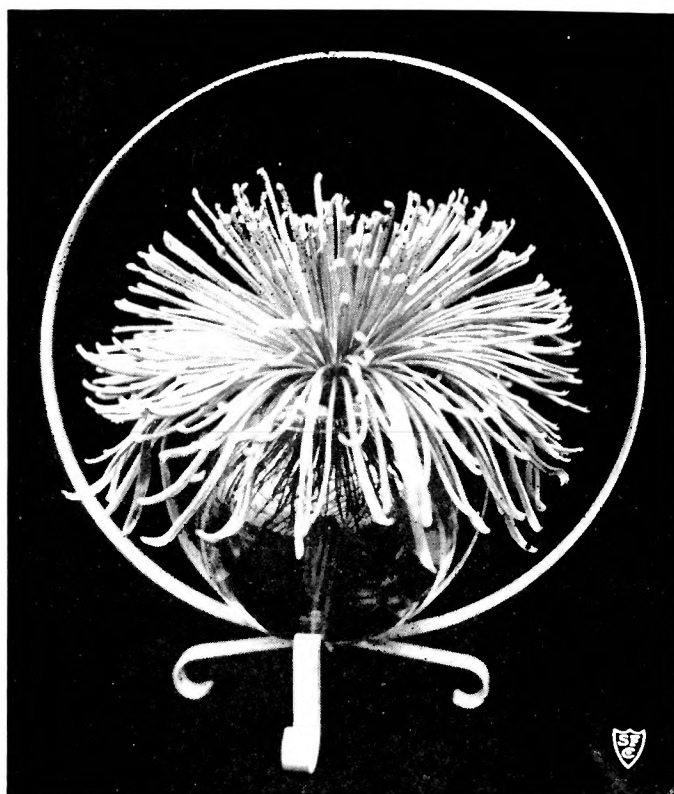
Mrs. R. A. Walker. Very long fine hair-like petals of drooping type with curly ends; a large flower well filled in center of light rose pink; limited supply. 50c each.



Dusky Charm. A very large flower of unusual color when opening, of tawny apricot bronze with pink glow gradually becoming a silvery rose with open ends of tubular petals almost spoon-like of bright pink color. Spiral form of center petals lending grace and beauty while opening, then assuming a fully incurved position at maturity; its complete transformation of color and shape during development makes this a sort of many charms and unique beauty. Each \$1.00.



Curly Boy. Tubular petals of silvery rose, very curly, almost ball-like flower with recumbent outer petals. A select novelty. 75c each.



Dr. D. W. E. Baird. Bright pink needle-like petals forming large semi-globe shaped flower, tipped white, of unique beauty. 75c each.



Portland Gold. Incurved petals with terminal curl, rich golden yellow outer petals pendulous; a charming novelty of our selection. 50c each.

Irvington Gold. A compact incurved globular flower of medium size with curly pendulous outer petals of rich deep yellow flushed with tawny bronze and neat growing habit. A fancy novelty of much charm. 50c each.

Large Flowering Early Sorts

These must be grown carefully, tied to stakes and disbudded to one flower on a stem. But two or three stems per plant will assure large size flowers.

Oconto. October flowering, pure white.

Pockets Crimson. Deep red with golden reverse.

Anna Kasky. Large golden bronze.

Pink Turner. Large incurved globe shaped.

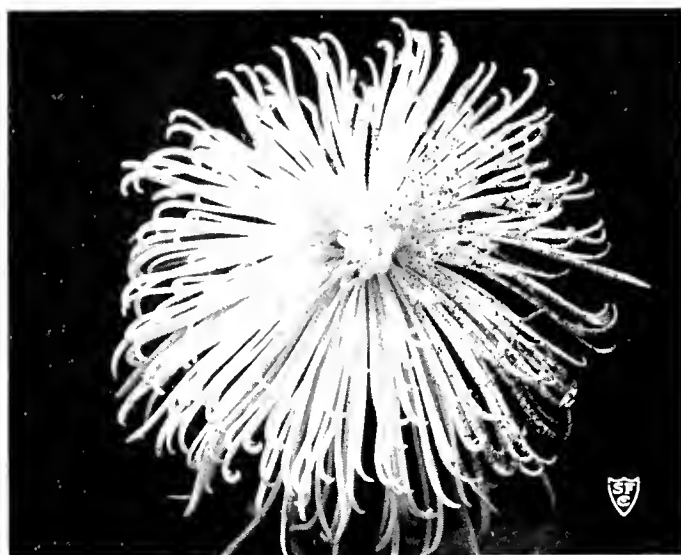
Yellow Turner. Light yellow globular.

White Turner. Snowball like of largest size.

These are of easy growing nature, suited to average gardens, but we have others for those who wish to grow fine chrysanthemums. Small pot-grown plants 15c each; larger size 25c.



Dr. T. M. Joyce. Very large flower with strong curly petals of pendulous habit, light pink with suffusion of yellow tipped with cream; must be carefully grown and disbudded to produce its glorious beauty. See illustration. Limited supply. 75c each.



Blushing Sunburst. A very large flower with long tubular ray petals of spiral-like disposition when opening, expanding to a large sunburst effect of creamy tint with pink blush. Tall growing of unusual charm. Splendid novelty. 50c each.

GARDEN CHRYSANTHEMUMS

Most useful and appreciated source of cutflowers for fall and early winter season, easily grown everywhere. Strong plants from small pots set out during late May or early June will prove the best way to start these fine perennials. Place your order early so that they may be set aside for delivery at the right time. Sunny location and rich soil with some lime added will prove satisfactory, if proper care during the season is provided.

POMPON TYPES

These are the cluster flowering sorts that do not require much care as to disbudding and pinching back and will return greater quantities of long lasting lovely flowers than other types. Sizes of flowers vary from 2 to 4 inches and come in many forms and colors as illustrated. All are of the well tried popular sorts, plants ready for garden from early May to June. **Price 15c each; doz. \$1.50.** In colors of orange, bronze, white, crimson, yellow, copper, rose and gold.



Kramers Buff Orange. Rather large semi-double of fine form, exquisitely shading from yellow to buff orange; splendid for cutting.

SOME CHOICE POMPON CHRYSANTHEMUMS

15c each or \$1.50 per dozen

California Peach. Bright to delicate clear pink, nearly single.

San Carlos. Double 3-inch flower deep bronze to red.

Captain Blood. Deep blood red tinged with gold; sturdy dark green foliage.

Yolanda. Anemone type of bronzy apricot, beautiful shape when disbudded.

Los Angeles. Semi-double scarlet with crimson underside with bronze center.

Ida Skiff. Very showy single bright yellow, excellent garden sort.

Mary Lennon Hall. Double bright yellow medium size pompon.

Buckingham Pink. Pleasing single salmon pink of sturdy type for gardens.

Daffodil. Medium size bright yellow, well formed flower of early flowering habit.



CASCADE or MINIATURE CHRYSANTHEMUMS

A very interesting group of small flowered sorts in many beautiful colors and of extreme hardiness. Graceful for mixing with the pompon types in bouquets or table arrangements. Same price as preceding. Colors, copper, pink, white, bronze, cream, yellow. **Price 15c each; doz. \$1.50.**



CAMELLIAS. No broad-leaf evergreen shrub can surpass these for sheer beauty and charm in garden decoration in the coast climate. Their handsome flowers begin to appear during the earliest spring days, and for indoor decorations, when cut, they equal the charm of our best roses. Their growth in the garden is slow but steady, requiring hardly any attention, and the value of large specimens is continually increasing. They thrive in loose rich soils, and appreciate partial shade; ideal foundation planting subjects, as they require hardly any care, no need to spray, cover or prune, for they go on their own; insects seldom bother their foliage and their flowers come when the garden has but few. Truly a grand shrub that should be planted in every garden in the coast climate and be used to replace the many inferior shrubs found in so many yards. Camellias look rich the year around and so easily grown that they are a pleasure to have. As they grow their beauty becomes sensational after a few years.

We offer selections of pot grown plants in 2 to 4 year old sizes ranging from 6 to 24 in. in height, well budded for immediate bloom, priced from 75c to \$2.50 each, in the following sorts:



Magnoliaeflora. Apple blossom pink, with form of Magnolia flowers.

Shisu. Bright red, very late flowering, dwarf sort, double. Some older field grown sizes available also, priced according to age.

Benton. Attractive velvety single red flower with crown of golden stamens of great beauty, very thrifty growing, fine leathery foliage. **Limited stock only \$1.50 each.**

Rolin Hood. Also a single red of lighter tint, somewhat larger flower than preceding with foliage of curly appearance.

Apple Blossom. Exquisite light pink flower with elongated form, glossy foliage of distinct features. **Flowering size \$1.50; strong pot grown specimens \$2.50 each.**

Arejishi. A brilliant fiery red of perfect form, early flowering, large glossy foliage with reddish stems.

Caprice. Double white, irregular, early. (No small size available.)

Yuki-botan. Double white, formal, late.

Purity. Double white, formal, early. (No small size available.)

Rosita. Deep rose, formal, early, double.

Hikaru-genji. Double light pink, formal, medium size.

Pink Perfection. Very early, light pink, formal, double.



Kumasaka. Very large, deep pink, late, double.

Wakanura. Large bright red, semi-double crown of yellow stamens.

Wakanura variegata. Same as preceding with part of petals white.

ABELIA FLORIBUNDA or Mexican Trumpet Shrub. The most unusual of novelty shrubs with evergreen foliage, arching branches to 30 inches high bearing trumpet-shaped tubular flowers of bright carmine color during June. As a border shrub and for rock gardens this will prove a jewel for startling beauty and charm, reminding one of certain Fuchsias of the tryphilla group. It is proving more attractive every season but may not be hardy east of the Cascade range. A surprise for every garden fancier. **Fine specimens ready to flower the first season, \$1.50 each; small plants, 50c-75c each.**

SKIMMIA JAPONICA. Dwarf, compact growing, with handsome leathery foliage, superior to Daphne, bearing sweet scented flowers, followed by scarlet berries which last all winter; fine for shady locations. Male and female types. 6-8 in. \$1.00; 12-14 in. \$2.50 each.



CULTURAL DIRECTIONS FOR AZALEAS AND RHODODENDRONS

These shrubs all want a loose porous soil with much peat or leafmold. Clay soil is not suitable and must be altered by generous amounts of peat, even additions of sand, decaying wood, fir needles, etc., will be beneficial. Plant shallow; do not pack soil hard, and mulch freely with grass clippings in summer to preserve moisture in soil, as they resent drying out at any time. Full sun and partial shade will agree with them. Applications of old manure, or ammonium sulphate in small amounts of 1 tablespoonful per plant, will help if growth is poor. Planting or transplanting may be done any time, as they do not suffer from such moving if kept moist afterward. Spraying of foliage at night is very beneficial during dry warm weather. Pruning, while rarely needed, can be done with good results any time but best right after flowering. These simple rules will insure success without fail.

AZALEA MACRANTHA. A very late flowering, dwarf, evergreen shrub with large deep salmon pink blossoms of great brilliance, a fine border shrub prolonging by weeks the flowering season of this group. Well branched 8-in. plants, 75c each; 16-18 in. \$2.50 each.

Azalea macrantha alba. A pure white form of preceding specie, late spring flowering of large size; one of the rare types not yet seen in gardens; very exquisite and choice. Limited stock only. Strong bushes \$2.50 each.

AZALEA LEDIFOLIA ALBA. A vigorous evergreen type with large snow-white blossoms. 12 to 15 in. \$1.50 each.

AZALEA LEDIFOLIA. Large purple to lavender blossoms similar to preceding, especially handsome in mass effect, robust and easily grown. 10-12 in. \$1.00 each, 3 for \$2.50.

AZALEA KAEMPFERI. A thrifty, well branched, extremely hardy sort with fiery orange-red to salmon colored flowers completely covering the neat bushes. 18 to 24 in. \$2.00 to \$2.50 each.

AZALEA YAYEGIRI. Dwarfish evergreen shrub with masses of small, deep orange-red to copper colored flowers, forming brilliant masses of color. 6 to 8 in. size, 75c each; 10 to 12 in. \$1.50 each.

AZALEA CHRISTMAS CHEER. Compact, dwarf growing, of mound-like outline, bearing fiery scarlet masses of flowers completely covering the evergreen foliage. This is the handsomest of dwarf red Azaleas and far exceeds the well known Hinodegiri in beauty of color. For rockery purposes or small groups and borders none can equal this variety for sheer beauty. 6-8 in. 75c; 10-12 in. \$1.25 to \$2.00.

AZALEA DEBUTANTE. Dwarfish evergreen type with medium size flowers of light pink color with darker salmon pink edges on the petals. 6-8 in. 75c; larger sizes, \$1.50.

AZALEA PURPLE QUEEN. A selection from our own seedlings, bearing large, true purple blossoms and profuse thrifty foliage, and makes vigorous growth. It is beautiful in combination with white and yellow sorts, but needs a sheltered situation. 75c to \$1.50 each.

AZALEA CARMINE QUEEN. This is another of our own selections with fine masses of foliage entirely covered with flowers of brightest rose pink; a very choice and much admired sort of the Kurume type azalea. 6-8 in. \$1.00 each.

AZALEA COPPER BEAUTY. A seedling form of our own selection with most distinct coppery red flowers. Its originality is most pronounced during the winter season, when the foliage assumes a blackish-bronze tint during cold weather. It is well adapted for rockery planting, and makes entrancing effects with purple Aubrietia as foreground. \$1.00 each.

AZALEA LAVENDER QUEEN. Also a seedling selection of Kurume type, with pleasing large flowers of soft lavender color blending well with other flowers and colors. 6-8 in. 75c; larger sizes to \$1.50 each.

CORAL BELL AZALEA. Very dwarf compact form with small fine foliage and slender branches, covered with bright salmon pink flowers in the earliest days of spring. This is the first variety to bloom, and a most delightful feature in the spring garden. 50c to \$2.50 each.

AZALEA SNOW QUEEN KURUME. A rare, good sized flowered white seedling of ours, that will be a worthy addition to any collection. The pure white petals are marked with some green dots. Only a limited number of small plants available now at \$1.00 each.

AZALEA HINODEGIRI. The well known dwarf Japanese crimson Azalea so much admired during the early spring, also during the winter for its rich bronzy red foliage. 2-year plants 50c; 12 to 16 in. crowns, \$1.50 to \$2.50; extra large specimens, \$3.50 each.

AZALEA SCHLIPPENBACHI. A deciduous sort from Japan, with very large, elegant flowers of soft rose pink color, gradually becoming paler. Truly a magnificent hardy shrub of low spreading type and sturdy growth, thriving best in partial shade. 10-12 in. \$1.25; 16-18 in. \$2.50 each.

AZALEA POUKANENSE. Fine vigorous sort of deciduous nature bearing large light lavender flowers just before the foliage starts growing. A most desirable addition to the Azalea garden. 12 in. \$1.50 each.

AZALEA MOLLIS. Flowering with large clusters of blooms before the appearance of foliage, which late in the fall becomes very colorful before dropping off when frost comes. They are quite hardy, and profuse in flowering; colors ranging from bright salmon to apricot, orange and yellow. Planted in groups they form a garden's best spring display. Sizes ranging from 12 to 24 in. priced 75c to \$3.00 each.

AZALEA ALTA CLARENSE. Similar to preceding but larger flower clusters in deep orange-yellow only; same price range.

AZALEA CALENDULACEA. Known as Flame Azalea; late spring flowering in brilliant orange-red hues of variable intensity. 15-20 in. \$1.50 each.

AZALEA OCCIDENTALE. Native; cream to yellow colored flowers in late spring with fragrance of honeysuckles. 12-15 in. \$1.50 each.

WINTER DAPHNE MEZEREUM. Deciduous upright growing, very fragrant red flowers along the stems in great number from February to March. Hardy everywhere; best in partial shade and heavy soil. Pot grown 50c. Larger field grown up to \$2.50 each.

PERNETTYA. Low evergreen shrubs with masses of fruit like large huckleberries, in white, pink, red and maroon colors. Very attractive and choice. 50c to \$1.50 each.

OSMANTHUS ILLICIFOLIA. Silvery variegated foliage resembling holly; a durable, slow growing evergreen of great merit for semi-shade, may be sheared like Boxwood. 10-year-old specimens, \$3.50 each.

BERBERIS TRICANTHIFOLIA. Evergreen, hardy shrub, with fine fern-like foliage turning partially red during winter; fine for hedge effects. 18-24 in. 75c each.

BERBERIS VERRUCULOSA. Small evergreen holly-like foliage with silvery white undersurface; leaves assuming a rich, plum-purple color during cold weather; dwarfish compact shrub of great beauty; yellow flowers, purple berries. 6-8 in. 35c each.



HYBRID RHODODENDRONS. One of the best evergreen shrubs are grown in our nurseries in many sizes and varieties. Their root system permits their planting at all times. Their slow permanent growth in the garden makes them more valuable year after year, with very little care. We shall list only a few of them, but can furnish many additional types if desired.

R. Album elegans. Pale mauve turning white at maturity. 24-30 in. \$5.00 each.

R. Caprice. Orchid-pink with yellow blotch and frilled edge. 12-15 in. \$2.50 each.

R. Fastuosum flore pleno. Double flowering, mauve color. 15-18 in. \$3.50 each.

R. Isabella. Clear pink. 12-15 in. \$2.50 each.

R. Kissina. Soft blue to lavender. 12-15 in. \$3.00 each.

R. Empereur du Maroe. Bright purple. 12-15 in. \$2.50 each.

R. Mme. Mason. White with yellow blotch. 12-15 in. \$2.50 ea.

R. Mount Everest. White, dotted red. 12-15 in. \$2.50 each; 15-18 in. \$3.50 each.

R. Michael Waterer. Rich crimson. 12-15 in. \$2.50 each.

R. Old Port. Plum colored. 10-12 in. \$2.50 each.

R. Roseum elegans. Lavender rose. 12-15 in. \$2.50; large specimens, \$5.00 each.

R. White Pearl. Opening pink, maturing white, very large flower. 10-12 in. \$2.50 each.

R. Pink Pearl. Very large light pink flowers, tall growing. 18 in. \$3.00; 24 in. and up, \$5.00 each.



RHODODENDRON RACEMOSUM. A dwarf evergreen garden shrub that blooms in early spring with branches literally covered with small bright pink flowers. Small leathery foliage and many short slender branches make this an ideal border or rockery shrub for the coast region and even colder sections as it appears to be hardy in the eastern states also. 75c to \$1.25 each.

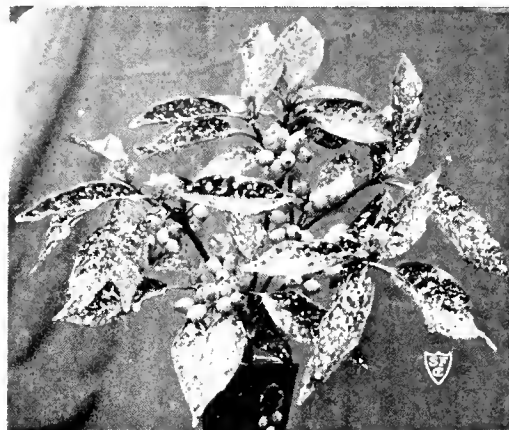
R. Princess Juliana. Very large fringed flower, extra early blooming, blush pink, tall growing. 24-30 in. \$5.00 to \$7.50 ea.

R. Cynthia. Brilliant cerise pink. 15-18 in. \$2.50 each.

R. Decorum. Very large white tinged pink flowers, fine glaucous foliage, tall growing. 5-year-old seedlings, \$3.00 each.

R. Yunnanense. Loose growing with attractive bronzy foliage, lavender to pink and white flowers. 12-20 in. \$2.50 to \$4.00 each.

R. Mucronulata. Deciduous upright growing species with the very earliest flowering period, often blooming in February; purplish rose blossoms covering the stems with surprising beauty. Extremely hardy, robust type, and a worthy addition to every garden. 10-12 in. \$1.00 each, 3 for \$2.50.



AUCUBA, Gold Dust Laurel. Showy yellow spotted leaves, well adapted to grow in dense shade and north exposures. Truly one of the best evergreens for foliage effect; also producing large red berries. Extra select sort of our own creation. 75c to \$1.50 each.

MALE AUCUBA. This is the form providing for pollination of the female berried plant and no garden should be without this type in order to enjoy the full beauty of the berries. We offer them in the green and variegated kinds in good strong specimens at 75c each.

SHRUBS FOR SHADE

Aucuba, Camellia, Holly, Skimmia, Daphne, Rhododendrons, Evonymus, Boxwood, Andromeda, Kalmia, Aralia Sieboldi, Hydrangea.



DAPHNE JAPONICA, extremely sweet scented early flowering evergreen shrub with clusters of pink blossoms, evergreen foliage often edged yellow. 10-12 inch \$1.00; larger to \$2.50.

DAPHNE japonica alba. The white flowered form with fragrance much more impressive than the pink sort and blooming a week later. Foliage plain dark green, a wonderful addition to sweet-scented evergreen shrubs for all gardens. \$1.50 and \$2.50 each.



ROCK DAPHNE CNEORUM. Low prostrate small leaved evergreen, hardy everywhere, with the most appealing pink masses of fragrant flowers in spring and often again in fall. A garden treasure for a lifetime, now available in small sizes from 25c to \$1.50 each for the larger plants.

CREAM BROOM. For neatness and compact growth to suit dry poor soils this evergreen shrub is unexcelled and must not be confused with the common brooms. Its masses of cream-colored flowers are excellent for cutting because they flower long before the other brooms. Fine bushes from 50c to \$1.50

SPARTIUM JUNCEUM, Spanish Broom, much branched green shrub bearing sweet scented flowers all summer, of much merit for cutting, grows best in sunny dry locations. Price 75c.

New colors and beauty from the lately introduced brooms, creations of plant breeders that can delight us garden fanciers by unexpected color charms and what a satisfaction to have shrubs that will grow in poor and dry spots; nothing ever known like it before.

Cytisus (Broom) var. Stanford. Lovely large flowered cardinal red with yellow combination. 75c each.

Cytisus Lord Lambourne. English novelty, crimson and yellow, tinged with pink. Medium 75c; strong \$1.00 each.

Cytisus (Broom) Dorothy Walpole. Combination of pink and yellow. 75c each.

Cytisus (Broom) Andreana. Coppery red with cream. 75c ea.

Cytisus (Broom) Daisy Hill. Chocolate brown with bronze silver. 75c.

Cytisus Sagittalis. A curious flat leaved creeper forming carpets of bright yellow flowers; fine for rockery. 50c each.

Cytisus praecox. Very early flowering of cream white color. Fine for cutting. 50c to \$1.00.

Cytisus Kewensis. Compact bushy shrubs covered with yellow flowers. Strong plants \$1.50 each.



MINIATURE JAPANESE CEDAR. Exceptionally neat, hardy evergreen shrub growing but a few inches high. Perhaps the smallest sort known of unknown Japanese origin. A rare jewel of nature for rock garden planting. 6-inch diameter, 4 years old, \$1.00 each.



CREeping COTONEASTER. This new arrival among low creeping evergreen shrubs will prove a most welcome addition to the hardy evergreen creeping shrubs. It is of small deep green rounded foliage with branches creeping in cobweb fashion over the rocks and bearing small bright scarlet berries. Of proven hardiness, this new shrub merits space in all rockeries. Fine pot grown stock, 50c and 75c each.

COTONEASTER FRANCHETTI. Graceful evergreen shrub bearing masses of red berries during winter on pendulous branches. 75c to \$1.50.

Cotoneaster in several other types are available also.

ABELIA rupestris. Graceful spreading evergreen with glossy leaves and covered with white flowers on bronzy bracts, one of the most desirable shrubs for sunny locations; very hardy. 75c to \$1.50 each.



PITTOSPORUM TOBIRA. Thrifty evergreen shrub for sunny dry locations, with clusters of cream colored flowers with orange blossom fragrance in late spring. 75c and \$1.50.

CISTUS PURPUREUS. A fine evergreen shrub with a mass of branches bearing during June and July great numbers of single, bright rose-pink flowers, each petal with a dark red mark at the base; a splendid sun loving shrub for local gardens. Pot-grown, 50c each. Larger sizes to \$1.50 each.

ROCKROSE, or Cistus cyprius. A low evergreen shrub with large saucer-shaped flowers pure white with five maroon red blotches in center, very effective and novel, fine for sunny locations, flowering all summer. Not hardy east of Cascade range. A little known floral treasure for coast gardens. 75c each.

ESCALLONIA DONARDENSIS. A new spreading evergreen shrub with handsome small leaves and sprays of apple-blossom colored flowers during most of the summer season, well suited to coast gardens. Young plants 50c; strong specimens to \$1.50 each.

SCARLET POMEGRANATE. Deciduous shrub for sunny warm locations, bearing waxy double scarlet flowers all summer, with handsome glossy foliage; the finest of summer flowering shrubs, hardy here. 24-30 in. bushes for \$1.50 each; 30-36 in. \$2.00 each.

PELARGONIUM—

Marie Vogel. A new very large flowered bright red with maroon markings with azalea-like clusters.

Fruehlingszauber. Large flowers, white with shell pink tint; two dark blotches on upper petals.

Dieners Giant. Light salmon pink with large dark brown blotches on upper petals.

Beverly Hills. Large flowering amaranth pink.

San Diego. Rich purple color, very large flowered.

Piru. Bright rose pink of large size.

These are all easily grown in sunny locations and flower well during the summer season, their large clusters often rivaling azalea shrubs for beauty. Plant soon after frost period is over.



CLEMATIS Hybrid Seedlings. Beautiful sorts of vigorous growth, variable in form and size of flowers as well as colors, they please by spontaneous beauty and surpass many of the standard sorts in charm and elegance. Being from our own selected parent plants you can enjoy a unique beauty worthy of space in the best gardens. **Strong pot grown plants 75c; extra select \$1.00 each.**

CLEMATIS Armandii. A new introduction from France with beautiful evergreen foliage of handsome form, bearing clusters of white flowers in early spring resembling somewhat Clem. montana. A very limited supply only is available of this wonderful Novelty Clematis. **Strong pot grown specimen \$1.50 each.**

CLEMATIS Jackmannii. Large midsummer flowering deep purple of special beauty, thrives best in partial shade in good porous soil. **Potted specimens, \$1.00 each.**

Ramona. Large lavender colored sort.

Mme. Andre. Red flowered sort of medium size.

Henryi. Large pure white.

Baron Veillard. Pink of large size.

Orientalis. Yellow small flowered sort of great charm; a real novelty with beautiful seed pods; young stock. **50c each.**

Duchesse of Edinburg, large flowered double white, **\$1.25.**

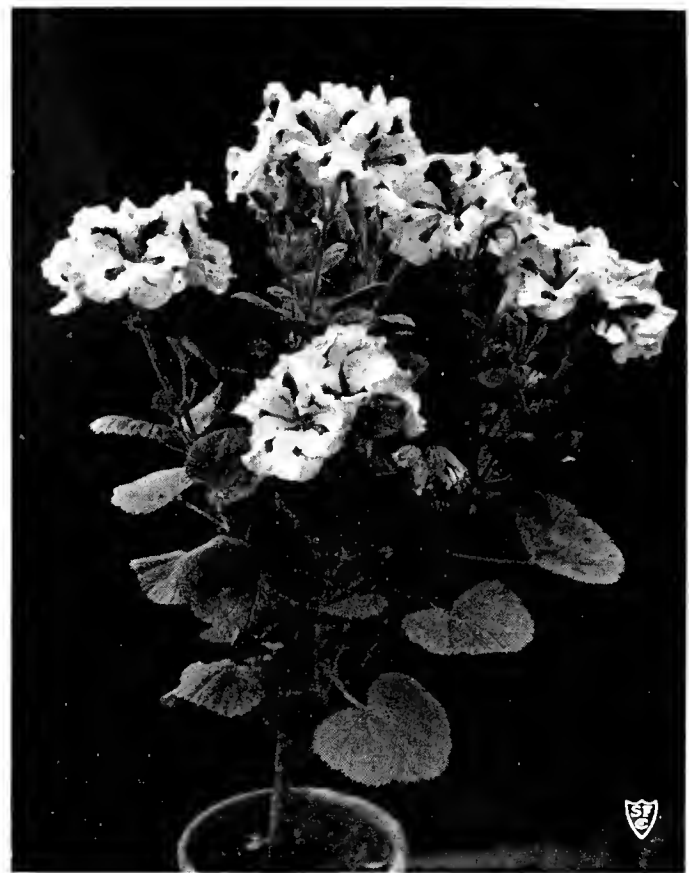
Montana rubens, early spring blooming, white flushed pink, **75c.**

Jackmannii rubra, red form of Jackmannii, **\$1.50 each.**

JASMINUM OFFICINALE. White Jasmin. Graceful climber with small foliage, starry white flowers in clusters with powerful sweet fragrance. **Pot grown plants 50c.**

JASMINUM NUDIFLORUM. Yellow flowering, very early spring. **50c each; field-grown, 75c each.**

GOLD FLAME HONEYSUCKLE. Fine climber with yellow and red fragrant flowers; very hardy. **75c each.**



MARTHA WASHINGTON GERANIUM or PELARGONIUM. These gorgeous plants in the most modern sorts we offer have given new beauty, new color conceptions and splendor for the garden that will enthuse every fancier of this modern plant. Their great flowers are almost equal to rhododendrons for effect, yet they are as easily grown as common kinds in every garden. We offer them in several sizes priced 35c, 50c and 75c each.



CLIVIA MINIATA HYBRIDS. Queen supreme of decorative house plants with beautiful foliage and long lasting clusters of orange flowers as shown here. Perhaps the hardiest of all indoor plants often lasting 15-20 years, yet flowering each season with a minimum of care. This rare and valuable plant is offered our Clients in strong flowering size plants 4 years old for the special price of **\$2.50 each**, plus shipping costs. These are hybrids of Bacher not obtainable elsewhere and now offered for first time. Larger specimens also available. A home with a clivia is a truly distinctive place of good taste for plant beauty; convince yourself you can succeed.

SHRUBS FOR DRY SUNNY LOCATIONS

Abelia, Berberis, Cotoneasters, Pyracantha, Lavender, Cistus, Pomegranate, Pittosporum tobira, Laurustinus, Rosemary, Ononis, Poinciana.

BEDDING PLANTS

We are growers of young plants for garden decoration and are able to supply in season the following assortment of stock. All of them are produced in our greenhouses from seed of superior strains. Some require early planting while others are best delayed until weather becomes warmer towards June. Orders placed will be filled in proper season and stock reserved for this purpose. For convenience we have grouped them according to their uses into low growing border plants, cut flower sort, porch or window box plants and those marked (*) are fit to use in partial shade.

Kinds not readily transplanted are grown in pots only, as it assures results not obtainable otherwise and the extra cost is well compensated by full satisfaction as experience has proven.

The seeds used in the production of our plants are selected from the costliest quality strains, insuring our customers results not obtainable from ordinary sources.

LOW GROWING BORDER PLANTS

ASTER LILLIPUT. Very dwarf border sort, with tight button-like flowers in many handsome colors mixed, splendid for fall effects. **Doz. 35c; 100, \$2.00.**

AGERATUM BLUE PERFECTION. Profuse blue flowering border plant also fit for cutting purposes. Needs sunny locations. Pot grown plants. **6 for 50c.**

ALYSSUM LITTLE GEM. Sweet alyssum makes white carpets of color. **Doz. 25c; per flat \$1.50.**

BALSAM TOUCH-ME-NOT. Fine plant of branching upright habit with fleshy camellia like flowers, makes a good bedding plant offered in the following colors: White, rose, cinabar red. **Doz. 35c; per flat \$2.00.**

BEGONIA* Everblooming Red Glory. Plants with beautiful glossy foliage, bronzy red during the summer and covered with bright red flowers until frost, needs rich loose soil; do not plant before end of May or June. Will thrive well in partial shade; also fine house plant. **3 for 50c; doz. \$1.50.**

EVERBLOOMING BEGONIA CARMEN. A new continuous flowering Begonia with rich glistening bronze foliage from which arise masses of dainty flowers in a pleasing salmon pink color. This will prove one of the handsomest sorts ever grown and for filling of window boxes and flower borders in the garden the Carmen begonia will delight all who plant them. They want a rich loose soil to do well and will grow in partial shade. Late planting advisable. May be grown indoors in winter as pot plant. **6 for \$1.50; doz. \$2.50.**

TUBEROUS BEGONIAS*. These are the very large flowered sorts to be grown in shade only in soil extremely rich and loose with continual moisture. Do not plant before end of May. Many colors. **Bulbs from 15c to 50c each.**

Well started plants ready end of May. **25c to 50 each, according to size.**

CALCEOLARIA*, Fisherman's Basket. Produces clusters of very bright yellow small blossoms resembling tiny baskets; must be in partial shade. **15c and 25c each.**

CHINESE DELPHINIUM. This plant grows but 12 to 18 inches high with slender sprays of beautiful blue flowers from mid-summer to fall. A fine border plant, producing quantities of charming cut flowers as well that can take the place of sweet peas when these are done flowering. **Per dozen 75c; 100, \$5.00.**

CELOSIA DWARF COCKSCOMB EMPRESS. Curious brilliant red border plant with red foliage of novel effect. **Doz. \$1.00.**

Celosia Dwarf Golden Yellow. Yellow companion to preceding. **Doz. \$1.00.**

CALENDULA, BALLS SUPREME. Cadmium yellow, with dark center; flowers all summer; fine for cutting. **Doz. 35c.**

COLEUS. Lovely foliage plants that make attractive border plants of colorful effect. Must not be set out before warm weather in June. Many sorts to choose from. **3 for 50c.**

Cynoglossum Firmament, a new form of dwarf Chinese forget-me-not, bushy plants 15 inches high, covered with indigo blue flowers. **Doz. 75c.**

LOBELIA CRYSTAL PALACE. This intense deep blue border plant is the most popular of all small border flowers, producing masses of color but a few inches high. **Per doz. 35c.** This superior sort must not be confused with ordinary lobelia that fail to grow compact and even.

Lobelia Sapphire. This is the large light blue flowering sort with white eye used most frequently as trailer in boxes or baskets. **35c per doz.**

Lobelia Dwarf White. Pure white, very select for borders and rockeries. **Doz. 35c; per flat \$2.00.**

Lobelia Cambridge Blue. Dwarf, light blue; much appreciated. **Doz. 35c; flats \$2.00.**



DWARF PHLOX. This is perhaps the showiest summer flowering border plant known and cannot be excelled for beauty in sunny locations. Our strain is of the very best dwarf strain known, altogether superior to the ordinary types usually planted. The higher cost of seed is well justified in the greater beauty secured for real dwarfness is here at its best. **Doz. 50c; per flat \$2.50.**

PHLOX DRUMMONDII FIREBALL. The most brilliant colored of this dwarf compact growing type, produces sheets of color all during the summer month. Easily grown in sunny borders and outstanding for beauty in color effect.

Phlox Drummondii Salmon Pink. A soft salmon pink color of pleasing charm, compact habit of growth, with flowers forming an unbroken carpet from July to late fall. Needs sunny location.

Phlox Drummondii Mixed Colors. Richly assorted color range.

Snowball. A pure white very compact sort of startling beauty.

Phlox Salmon Glory. A fine dwarf light salmon pink as featured in color plate; excellent border sort. **Doz. 40c; per flat \$3.00.**

NEMESIA COMPACTA, Rainbow Mixture. These are low growing summer flowers resembling a large Lobelia but come in a wide range of copper, orange, blue, yellow and scarlet of many tints and variations, truly a real rainbow array of color blends of strange beauty difficult to describe. The plants are easily grown and enjoy a cool damp soil in full sun; will produce borders and beds of marvelous effect. **Doz. 35c; flats \$1.50.**

NOBLE PINK, FIRE KING. One of the finest garden pinks with clusters of large brilliant crimson flowers and glistening white eye. This novelty will be the most colorful surprise in many gardens and a delight so easily grown that every garden will want them in the future. The flowers may serve for cutting purposes to amaze your friends in table arrangements. They need a well fertilized soil and full sun to do their best. **per doz. 50c.**

ROYAL PINKS. Very large flowered type with fringed blossoms of great beauty in rich unusual brilliant colors of many hues, well blended. Very effective for garden borders in rich substantial soils. They also serve most charmingly as cut flowers de luxe with stems about the length of sweet peas. Easily transplanted and most impressive when set out in large numbers, as borders or beds. **Doz. 40c.**

► GARDEN CLUB FEATURE ◀

Illustrated garden talks by Mr. J. G. Bacher can be arranged for, as there are collections of natural color plant and garden pictures for illustrated lecture purposes before garden clubs or other interest organizations.

Details furnished on request.

LARKSPUR. Large double flowered strain in finest sorts known today, produce a source of unexcelled cut flowers.

Carmine King. Select deep rose color. Doz. 25c.

Giant Blue Bell. Fine azure blue color. Doz. 25c.

Gloria Rose. Of pleasing salmon pink. Doz. 25c.

White King. Large flowered pure white. Doz. 25c.

Violet. A very deep violet purple, a rich contrast color highly appreciated. Doz. 25c.



DWARF CACTUS DAHLIAS

These are of an entirely new race just being introduced to the garden world, growing but 12 to 18 inches tall with lovely flowers that are fine for cutting; with stiff stems, and also do make the finest all summer flowering borders one could wish to have in the garden. Their supply is very limited yet, especially of some sorts, so orders had best be placed early to be filled in due season.

Young plants will be ready for delivery during May and June, some may be ready to flower at once as they are of early blooming disposition, yet flower the entire summer and their bulbs may be stored frost free in winter the same as ordinary dahlias. No tying up of any sort is needed. The following varieties are being grown and offered at 35c and 50c each, according to size at time of delivery.

Christel. Clear white, faint tinge of green in center, small flower, broad petals.

Kate. Light red, short broad petals, with round tips.

Friedel. Single deep rosy violet, yellow center; flowers close to foliage.

Lena. Salmon, yellow center flushed salmon, broad petals.

Liesel. Deep yellow shaded and flushed orange to brown tints, broad petals that turn to semi-cactus.

Ostergross. (Easter Greeting.) Pure white petals, curled to cactus form.

Rosel. Lilac rose with white center, flowers form well above foliage.

Traudel. Sulphur yellow clear tone, broad petals resembling water-lily.

Ursel. Blood red, long broad petals, with white stripes on reverse deep blood red center, velvety effect and large size.

These plants will thrive in loose porous soils, but must have full sun and not be allowed to suffer for lack of water.



Dwarf Dahlia Coltness Mignon. Dwarf Dahlias growing but 12 to 18 inches tall with masses of single flowers in many brilliant colors, make borders of sensational beauty. Very useful for cutting as the flowers are borne on stiff stems very suitable for decorative purposes. They will flower from early July to frost and require a minimum of care. 4 for 75c; doz. \$2.00 (pot grown).

Miniature Cactus Dahlia Baby Royal. This is one of the very finest semi-dwarf new Dahlias. A real wonder for garden decoration, salmon to apricot in color; lovely beyond words for table flowers and a satisfactory keeper also. Readily grown, seldom more than 3 feet tall. Each 25c. No garden should be without this floral treasure. See cut flower plant section for additional sorts.

PENTSTEMON HYBRIDS. Brilliant colors of reds, pink and lavender tints, flowering for months. One of the best garden flowers, often perennial. 6 for 50c; larger sizes, 3 for 50c.



MARIGOLDS, Double Dwarf French. These are especially good in poor soils where their growth remains moderate; need full sun, however. Colors vary from bronze red to yellow and orange. Doz. 25c; 100, \$1.50.

Marigold Dwarf French Royal Scott. Double mahogany red and gold striped, new and charming. Doz. 35c; flat \$2.00.

Marigold Dwarf French Lemon Ball. Bright, all yellow double. Doz. 25c; flat \$1.50.

Marigold Dwarf French Fire Cross. Saffron orange with brown, red center single flowers. Doz. 25c; flat \$1.50.

Sunset Giant Marigold. Sensational large flowers of this marigold may reach 6 inches in diameter or over and come in a color range of orange to golden yellow, primrose and sulphur yellow, single and double forms. A pleasing sweet fragrance makes them unusually desirable for cutting as well as garden decoration. Easily grown and may reach 4 to 6 feet high, a new giant race of startling beauty and size. 12 for 35c; per flat \$2.00.

MARIGOLD, Tall African all dble., Orange Yellow.

Lemon Yellow. This is super quality stock, bound to please.

French Tall Josephine. Single brown color.



ZINNIAS. This showiest of summer flowers for garden decoration and cut flowers, loves warm weather with full sunshine. Best planted in late spring or early summer for they come quickly if not stunted by cold nights.

35c per doz; \$2.50 per 100.

Dahlia Flowered Gold Medal Mixed. Largest flowering sorts of all colors in best quality.

Illumination. Rich deep rose of huge size.

Canary Bird. Bright yellow, large size.

Orange Queen. A glowing rich orange.

Crimson Monarch. Richest red, large flowered.

POLAR BEAR. Large, pure white.

Zinnia Golden Dawn. Rich golden yellow.

Zinnia Super Crown of Gold Pastel Tints. Finest perfection is reached in this group with petals overlaid with golden yellow at the base and upper part in soft pastel tints; choicest of all cut flowers in this plant. Doz. 50c; flats \$3.00.

Zinnia, Linearis. Orange dwarf compact, early flowering, single orange light yellow stripe with dark center.

Zinnia, Cupid. Very dwarf with small button-like flowers of rich scarlet.

Zinnia, Cupid, Snowdrop. A tiny pure white for select borders.

Zinnia, Haageana. Mexican hybrids, small flowers with a charm all their own of brilliant colors; fine for bedding and cutting as well.

ZINNIA CACTUS FLOWERED. Flowers with fine petals resembling cactus blossoms in various colors mixed.

Zinnia Pumila Picotee Delight. Medium sized flowers especially fine for cutting. Predominating colors are orange to salmon with tips of petals darker.

CROWN OF GOLD. A novelty Zinnia with base of petals overlaid with a sheen of gold but of normal color at tips, old rose, cream, yellow, carmine red, pink and lavender mixed.

DWARF ZINNIA ELEGANS PUMILA. A cut-and-come-again type, serving as border plants as well; very desirable. Salmon Rose, Scarlet, Spun Gold, Mixed colors.

Lilliput Tom Thumb Mixed. These are exceedingly compact in growth, attaining but 4 to 5 inches high with a spread of 8 to 10 inches, ideal for borders and rockery planting but not for cutting.

Zinnia plants are rarely successful if planted before end of May. Free booklet with orders for 100 plants.



ASTERS. For late planting after removal of spring bulbs these will provide choice cut flowers for the fall season. Soil must have lime mixed in to get best results with asters. Failure is often due to lack of this element, a fact not fully realized by gardeners yet.

Improved Wilt Proof Crego Asters. These make the large feathery flowers resembling chrysanthemums, fine for cutting and garden charm.

Cattleya. Of rich orchid lavender color.

Crimson. Deep crimson red.

Dark Violet. Vivid violet purple.

Shell Pink. Bright clear shell pink.

White. Fine loose feathery pure white.

Our plants are well grown of best quality, priced at 35c per doz.; \$2.00 per 100.

California Sunshine Aster. Gracefully formed, in attractive colors with semi-filled ray-like centers. Doz. 25c.

New Aster Loveliness. Large fluffy flowers of bright pink, with pronounced shading of salmon blending to a soft pink at the tip. September flowering; sort of super-quality for cutting flowers. Strong plants, 50c per doz.; \$3.00 per 100.

LILLIPUT MIXED. Little pompon-like flowers very cute for cutting in bright attractive colors; also suited for border planting. Doz. 25c; per flat \$1.50.

COSMOS. Extra Early Double Crested **Crimson King.** Doz. 35c.

Pink Beauty. Doz. 35c.

White Queen. Doz. 35c.

These early flowering semi-dwarf varieties are exceptionally useful cut flowers and thrive in rather poor sandy soils.

COSMOS SENSATION PINKIE. Finest new large flowering sort just introduced; early blooming habit of bright pink color. Doz. 50c; 100, \$3.00.

COSMOS SENSATION PURITY. A white form of preceding novelty of outstanding value for cutting. Same price.



STOCKS. Large double flowering strain for cutting. Mixed colors. **Doz. 50c.**

These demand a rich substantial soil, well fertilized. A small percentage will flower single as doubles do not produce seed.

Santa Maria, double white, branching sort.

Empress A. Victoria, double silver lilac, branching.

Old Rose, double large flowering, dwarf branching.

Blood Red, double large flowering, dwarf branching.

Chamois, double large flowering, dwarf branching.

Lavender, large flowering, dwarf branching.

NOTE—Stocks must have rich rather heavy soils for best results. Stunted plants are not worth setting out at any price.

SNAPDRAGONS. Ideal cut flowers as well as garden beauty can be secured from this group of plants. They thrive in all good soils but prefer sunny situations, may be set out early or late. Well grown thrifty plants such as we offer can be set 12 inches apart. **Doz. 35c; flat \$1.50; except as noted.**

Golden Dawn. A golden buff color overlaid with salmon.

Orange King. Orange shaded terra cotta.

Red Chief. Rich deep scarlet.

Rose Marie. Rose pink with golden center.

Twilight. Golden sheen on apricot.

Defiance. Deep orange self.

Roman Gold. Apricot rose tinted gold.

Rust Proof Mixed. Non-rusting of many colored mixed. **50c per doz.**

Ultra select New English Snapdragons, bring to our gardens the best of quality in growing habits and beauty of colors. Try a few of the 3 sorts here listed, you will be delighted with them. Price, any of them, **dozen 50c; per flat of 100 \$2.50.**

Royal Cerise. Coronation variety, see color picture, compact, neat growing semi-dwarf, splendid for borders and cutting.

Orange Glow. Same neat habit of growth of richest glowing orange color.

His Excellency. Purest fiery scarlet known today; a real triumph.

SALPIGLOSSIS, Gloxiniaeflora. Known as the poor man's Orchid owing to the many marvelous colors. Fine for cutting and will grow in full sun or partial shade. Pot grown plants bloom six weeks earlier and produce more and finer flowers. Flat grown plants, **doz. 40c; pot grown, doz. \$1.00.**

MIGNONETTE, Golden Machel. Charming for fragrance and needs rich heavy soil with some lime. Every garden ought to have a few plants to add fragrance to other flowers. **Pot grown, 3 for 25c.**

SALVIA or SCARLET SAGE. There is nothing brighter for sunny borders than plantings of this and with the new early flowering varieties one can have them in bloom from July on. They like warm situations and should not be set out before all danger of cold nights are past; late May or early June are best.

SALVIA DWARF ZURICH. Dwarf compact sort starting to flower in early summer long before other sorts and producing a mass of fiery scarlet color until frost begins. From flats, **6 for 25c; pot grown, 6 for 50c.**

Salvia Blaze of Fire. This novelty has proven to be the earliest to flower and a true dwarf, making it the most appreciated of all and a glimpse of the color plate will reveal its full beauty. It is offered for the first time as last year's trial convinced us of its superior merit. Pot grown plants only. **Dozen \$1.00.**

Salvia Fireball. Popular sort of medium height with free blooming habit. From flats. **Doz. 50c; full flat \$1.50.**

Salvia Sky Rocket. This is a new extra large flowering sort with long sprays of flaming scarlet blooms on tall stems. A novelty of recent introduction of real merit. From flats, **doz. 75c; full flat \$2.50; from pots 15c each.**



SCABIOSA, Pincushion Flower, Azure Fairy. Blue, large flowered. **Doz. 25c.**

Coral Pink. Select color. **Doz. 25c.**

Fire King. Bright scarlet. **Doz. 25c.**

Shasta. Pure white. **Doz. 25c.**

Scabiosa Imperial Giant Blue Moon. One of the loveliest novelties of this year, marvelous for cutting purposes; easily grown and robust with long stiff stems supporting the large finely colored flowers. **Doz. 50c. Stock limited.**

All make splendid long-stemmed graceful flowers; easily grown.



VERBENA, Beauty of Oxford Hybrids. Large flowered sort of bright carmine rose blooming all summer. Splendid for beds and borders in full sun. Pot grown, 6 for 50c; from flats, per doz. 60c.

Verbena grdf. Violet Bouquet. A dwarf upright growing sort of deepest violet color with cream eye. Same price as previous.

Verbena Brilliant. Fiery scarlet with white eye. Same price as preceding.

VERBENA LAVENDER GLORY. True lavender with creamy white eye, large flowered sort. Doz. 50c; 100, \$3.00.

VERBENA FIREBALL. A dwarf upright sort of brilliant scarlet color, extra fine for sunny borders. Doz. 50c; 100, \$3.00.

VERBENA ROYAL BOUQUET. Upright growth straight stems, fine for cutting, in many rich and charming colors, good for border and bed planting. Doz. 50c; 100, \$3.00.

Verbena Crimson Glow. A new color of richest crimson without trace of any other coloring, a vivid beauty to win the admiration of every Verbena enthusiast. Try some and be convinced. Pot grown only. \$1.00 per doz.

VERBENA GRANDIFLORA WHITE. A most desirable border variety in white. Doz. 35c; per 100 \$2.50.

VERBENA FLORADALE BEAUTY. Most beautiful tints of pink, very large flowers, finest of all. Doz. 50c; 100 \$3.00.

VERBENA BONARIENSIS. A new plant growing to five feet high with fine clusters of lavender rose flowers, very showy in mass effects for background borders. Award of Merit by R. H. Soc. 1937. A fine addition to garden flowers combines well with Helianthus. 6 for 75c.

Verbenas thrive best from pot grown plants.

(Do not overlook the need of fertilizers when preparing ground for planting. See our offerings at end of list and include some with your plant orders; it pays in satisfaction.)

PORTULACCA DOUBLE MIXED. The so-called Rose moss, low crawling fleshy plants covering themselves with very large flowers, single and double, in brilliant fiery colors ranging from pure white through rose, carmine, orange and yellow flowers, as well as many tints of scarlet. Do not plant before June as this is a warm weather plant and needs very sunny locations and but little water. Pot grown plants are best. 6 for 50c; from flats 40c per doz.

Petunias. We are the originators of the **Pride of Portland** strain now grown and sold the nation over. **Elks Pride**, the deepest velvet purple sort known is one of our introductions of long years ago. We take pride in growing these fine sorts listed below. For bed and border planting they will prove the best to be had in our region. For balcony and window-box planting our strain of fringed flowering varieties have been famous for elegance as they branch profusely and produce carpets of bloom throughout the summer season. They thrive best in a porous well fertilized soil and full sun, yet will grow in partial shade to some degree. They can be set out towards end of April into June and may be spaced 12 inches apart.



PETUNIAS. Pride of Portland. Large single fringed flowers, deep pink.

White Beauty. Pure white fringed, yellow throat.

Scarlet Beauty. Bright red, heavily fringed.

Ruffled Heliotrope. Large deeply fringed, heliotrope color.

Lilac Beauty. Plain edged soft lilac veined purple.

Elks Pride. Intensely deep velvety purple, large flower.

Apple Blossom. Large light pink with deeper veins.

Above sorts are all introductions of our own, unexcelled for refined beauty, especially for box planting.

Improved Ramona. Giant flowering in many colors and types.

Red Ramona. A new copper red of largest size.

All above sorts in pot grown sizes only, 10c and 15c each. 2 or 3-inch size.

BEDDING SORTS. These are the smaller flowered profuse blooming border varieties sold by the flat for \$1.50 in the following sorts:

ALDERMAN. A deep blue, very effective border sort, much admired.

Snow Queen. Profuse small flowering white for borders.

Rose of Heaven. Small very profusely flowering pink.

Silver Blue. Small flowered light blue, both these are very fine border plants, flat grown at 35c per doz.

Petunia Velvet Ball. A new dwarf compact growing sort of splendid form barely reaching 8 inches high with many open flowers at one time. Color a velvety blood red. Limited supplies. Doz. \$1.00. See color illustration.



FUCHSIAS

JOIN THE FUCHSIA SOCIETY OF AMERICA

Simply add \$1.00 extra to your order for plants and we will send in your application for membership, to their office in San Francisco, California. This membership entitles you to frequent bulletins issued and their reports on the work carried on by the society, which proves highly educational and worth many times the modest membership fee of \$1.00 annually. Your understanding of Fuchsies will grow by leaps and bounds along with the enthusiasm from learning what others are doing in this hobby. Accept our invitation to join us. See them at the Golden Gate Exposition in San Francisco next August.

FUCHSIAS. As garden shrubs, pot plants or window box flowers, the fuchsias in the new and modern varieties bring marvelous beauty and splendor to us such as no other flowers can produce. They are becoming more popular each season and the Fuchsia Society of America is making flower lovers acquainted with their exotic charm.

Portland and the entire coast region enjoys a climate most favorable to fuchsia culture, as they like the cool damp weather and thrive in partial shade, while enjoying rich loose soils and copious water during dry warm weather.

Plants may be set out from early April on to July and will flower until the frost of fall brings a stop. If the bushes are covered with a heavy layer or mound of peat moss they will survive the winters here very successfully as we have proven repeatedly.

We are growers of Oregon's first Fuchsia Collection, comprising over 50 modern varieties which are available to our customers in varied sizes from the 2½-inch pots to 5 and 6-inch specimens ranging in price from 15c to \$1.50, according to size, perfection and age of varieties.

Special assortments: 1 each of 12 varieties, our selection, \$2.50. 7 varieties, our selection, \$1.50.

Novelty introductions by G. Niederholzer, editor of the Fuchsia Bulletin of San Francisco. These wonderful creations can now be furnished for 50c each.

Sunset. A vigorous grower with beautiful foliage, calix and sepals pale pink with corolla of flaring form in richest sunset colors. Claimed to be very profuse in flowering.

Blue Moon. A strong growing sort with short tube and sepals of bright red, large semi-double corolla of near to true blue color, very floriferous.

Dorothy. Of spreading, almost climbing, habit with profuse attractive foliage, large single flowers of ivory colored tube and sepals and bright rose corolla.

Surprise. Vigorous growing, continuous bloomer, flowers medium to small short red tube and sepals and pale blue single to semi-double corolla.

Muriel. Of spreading and semi-trailing habit; long lavender rose petals veined red, sepals long recurved red with green to white tips, very showy and graceful. 35c-50.

Mrs. Rundle. Habit of growth, spreading, bearing long tubular brilliant orange red corolla protruding from pale salmon pink calix and sepals; a single flowered sort. 25c-35c.

Purple Prince. Of upright rather stiff growing habit bearing large flowers with bright scarlet globular buds, short corolla of (single) deepest violet purple with long protruding anthers of white color.

Spread and Trailing Fuchsia sorts suited to window box planting are: Trailing Queen, Balcón, Dalliance, Marinka, Muriel, Fireflush, Morning Mist, Cascade, Annie Earl, Mrs. Rundle, etc.

Countesse of Aberdeen. Growing habit similar to preceding, bearing flowers with short calix of creamy color, creamy pink sepals with wide flaring corolla of blush pink petals of rounded form, white pistil anthers pink. 35c each.



Cascade. A sensational introduction with extra long sepals opening from a long pointed bud of creamy white color on short calix tube. The sepals are of blush pink and terminate in slender long points curved upwards. Single corolla of flaring form in deep carmine cerise color. Its growing habit is of semi-trailing nature and is best tied up to start with, then allowed to cascade over with remarkable grace and beauty. 50c.

Dalliance. A very large leaved sort of rather spreading growth becoming semi-pendulous with flowering age, branches terminating with large clusters of cerise red flowers. One of the outstanding sorts for window-box planting. 15-25 and 50c sizes.

GENERAL DRUDE. Large, flowered mauve to plum with scarlet.

STORM KING. Very full roundish white flowers, semi-drooping.

AVIATOR. Long pendulous white with twisted sepals of red.

BLACK PRINCE. Saucer-like formed flower of purple to plum color.

BLUE BOY. Blue to rose center and white to rose calix.

DUCHESSE OF ALBANY. Carmine-scarlet corolla, creamy white calix.

MARINKA. Fiery scarlet throughout with arching growth.

LITTLE BEAUTY. Compact growing, lavender-blue with pink.

MME. THIEBAUD. Bright violet-rose, deep rose calix.

CALEDONIA. Semi-trailing, carmine-pink with red calix.

SPECIOSA. Orange-red corolla, orange tipped green calix.

RICCARTONI. A sun loving, small flowered shrub with masses of purple-red flowers good for shrubbery borders.

Monterey. Large leaved of spreading growth producing clusters of pendulous flowers with calix of soft pink sepals flushed a pleasing orange; corolla of good size in the most brilliant orange pink, the whole producing a color effect of startling beauty. 3-in. 50c; 4-in. \$1.00.

All Fuchsias are benefitted by applications of NuLife fertilizer. 5-lb. package, 50c; directions enclosed.

Minnesota. Of spreading and arching growth with creamy white calix, pink pistil and large size corolla of rich plum purple. 25c to 50c.

Pink Pearl. A fine semi-double variety of neat upright growing type of free flowering habit with soft pink petals and rose to white sepals.

Lord Byron. A rather dwarfish compact grower producing masses of flowers with medium size corolla of deepest black purple when first opening, then turning to a reddish plum purple. Calix of bright scarlet is in brilliant contrast. 15c to 35c.

Annie Earl. Upright growing, corolla bright cerise red with calix of creamy white color. 15-25c.

Souvenir de Henry Henkel. The young foliage is of bronzy coloring turning green as it reaches maturity. Flowers of distinct form with long tubular calix and short corolla of rich orange pink color under the rose pink sepals. A handsome sort worthy of space in all collections. 25-50c.

Delight. Corolla medium size semi-double, white, red, pistil, long pointed red sepals. Branches and leaf stems reddish, growth upright and graceful. 25-50c.

Lustre. Upright to arching growth with corolla of orange scarlet white pistil, calix and tube white, very effective. 25-35c.

Morning Mist. Of spreading and pendulous growth with long arching branches, corolla of campanulate form, deep cerise red, short sepals of light rose to white and green tips. A fine sort for box and basket planting. 25-35c.

Eva Boegg. A stiff upright growing sort with spreading saucer type corolla of deep rose color with red calix, very showy type for garden planting and pots. 25-35c.

ABBEY FARGES. Tall growing silvery lilac and pink.

Elsa. Large semi-double corolla of reddish plum color with protruding light rose pistil. Sepals pearly white, flushed pink. Of spreading growth inclined to pendulous type. 50c.

Herron. Extra large single corolla of rich plum red with bluish zone at the base. Pistil and stamens red, long erect sepals of bright scarlet color. Erect grower with extra early flowering tendency. 25-35c.

WINDOW BOXES OF FUCHSIAS. There is perhaps no more elegant effect obtainable than a good selection of Fuchsias for window boxes facing north or east. We will gladly make recommendations of the best sorts for this use and offer assortments to suit locations.

Fortune. Upright growing with flowers of medium size, corolla semi-double, opening blue to reddish purple with calix of bright scarlet, profuse flowering. 15c to 35c.

White Phenomenal. Upright, tall growing sort, producing extra large double white flowers with some of the petals flushed rose intermingled between the white ones. Calix of drooping sepals of bright cerise red color. A late flowering sort with impressive size in the flowers. 50c.

President. Very vigorous, tall growing sort with large foliage of slightly bronzy cast, bearing vivid red flowers of clear color, sepals and petals of same tint and distinct form. Its robust massive growth is a delight to watch, but its flowering period is rather late. 25-50c sizes.

Wave of Life. Unusually rich colored foliage which when young is of coppery bronze to gold, then turning green when aged. Its flowers follow in chain-like succession and are of vivid red calix with plum red corolla of semi-double type. Its growing habit is creeping and must be used where it can trail downward. Beauty of foliage and flower makes this one of the most notable varieties in existence. 25-50c each.

Beauty of Swanley. Corolla small, tight, lavender rose, narrow sepals, white tipped green, of upright growth, gracefully arching when matured. 25-50c.

Baron von Ketteler. Flowers of unusual large size with heavy dense mass of petals in its compact corolla of rich deep purple, dominated by bright scarlet sepals. Its upright growing habit displays the extra large flowers to best advantage. 4-inch pots 35c; 5-inch 50c.

Display. Saucer shaped corolla of intense pink, contrasting light pink calix. Growth of spreading habit.

Fireflush. Of upright growth with large light green foliage with corolla of deep orange scarlet. Calix to be creamy flushed pink, under side of sepals orange pink. 25-35c.

Santa Monica. Upright growing then becoming arched when ready to flower, bearing large clusters of fully double white flowers, the petals of which are often streaked with red while the calix and sepals are bright red. One of the late flowering sort. 25-35 and 50c sizes available.

Trailing Queen. The beauty of this creeping variety is best observed when used to plant in hanging baskets or urns where its pendulous clusters of bright red corolla and scarlet calix flowers can be seen to best advantage. 15c to 50c size.

Valiant. Upright neat growing type with large saucer-like flowers; corolla purplish red with scarlet base near sepals, same distinctly reflexed with pistil of pink color protruding. Its early flowering habit makes this a preferred sort. 15c to 50c each.

Sunray. The foliage of this sort is of outstanding beauty and elegance, being bronzy pink when young, then assuming tints of yellow to cream and green in the center part of leaf. Must not be exposed to strong sunlight or its color fades to a dull green. Flowers of medium size single bright cerise red. Upright growing habit forming neat masses of foliage. 15c

Magellanica variegata. A thrifty growing sort almost hardy with crimson flowers and long spreading branches; foliage of marbled appearance, very striking in partial shade. 35c.

FUCHSIA URNS. The unique beauty that can be secured from a diligent planting of special fuchsia varieties in various type urns is too little known and merits adoption for veranda or garden decoration on a larger scale. Rich soils and selection of suitable sorts are important to obtain artistic charm and elegance. We will offer special selections on request if color of urns are stipulated.

Alice Hoffman. Of neat semi-dwarf growing type with distinctive tube-shaped corolla, pure white and deep rose calix, foliage slightly bronzed when young. 25-50c each.

FUCHSIA ROLLO. Neat double flowered white with white sepals suffused pale pink, very popular free branching sort. 50c.

FUCHSIA CUPID. Neat, compact growing, single flowered, of bluish pink corolla with deep pink sepals. 35c to 75c; 3-inch to 5-inch pots.

FUCHSIA BALCON. A single pink flowering trailer of unusual beauty for basket or porch box planting. 25c and 35c.

FUCHSIA GYPSY QUEEN. Large double flowering of rich plum color with scarlet sepals, upright growing, fancy sort. 50c and 75c each.

FLOCON de NEIGE. Excellent white and red sort.



Advisory Landscape Service

We are pleased to advise that the services of Mr. J. G. Bacher, as consultant in Landscape and Garden projects, are available to customers.

His fees are dependent upon the nature and extent of service rendered, whether advisory, supervision, supply of materials or men.

A graduate of the National School of Horticulture in Geneva, with widely diversified long experience in the U. S. A., assures you of more than average ability.

This secures economy by eliminating errors made by the less informed and skilled practitioners.

THE GARDEN IS A DRESS FOR THE HOME. Change its appearance when it gets worn, just as you renew the painting of a building when old. Alterations may often improve the looks of gardens to a large extent. Consult our master craftsman; it makes a difference.

TALENT, SKILL, ABILITY and KNOWLEDGE are here to serve you well.

FLORAL SERVICE

"Say It with Flowers"



SPRAY OF FLOWERS Expressing Respect and Esteem

Human sentiments; Love, Esteem, Joy, Sympathy, wishes of good cheer, or good luck, are most eloquently expressed by a neatly arranged floral gift. A bouquet of flowers to a sick friend is like a ray of sunshine in spring. Remembering those that left us by a floral message, conveys our sentiments in the graceful way that only flowers can express them.

FLOWERS do bring us cheer when days seem gloomy. Send them to friends, for life is then a richer, more appealing sensation in their presence. Try it today for tomorrow might be late.

SNAIL ERADICATOR HELVETIC. A new foreign recipe extremely attractive to this serious garden pest. Apply spoonful near plants to be protected late in the evening and remove the dead snails in the morning, simplicity with effectiveness is assured. Small carton with directions for application. 35c; 3 for \$1.00.



J. G. BACHER, Horticulturist.

Since 1898 when entering the National School of Horticulture at Geneva, Switzerland, to acquire a fundamental understanding of plant life, gardening and its many problems. Founding of Swiss Floral Company in combination with Chas. Welte and H. Graf and directing the business ever since in serving the garden world of Portland. Plant production in the better quality stock has been a constant goal and many new varieties have originated at this establishment, more will follow, fate permitting. To provide a source of highest quality plant material for garden fanciers everywhere is our aim backed by ability and good will to serve our customers.

FERTILIZERS AND BONE MEAL

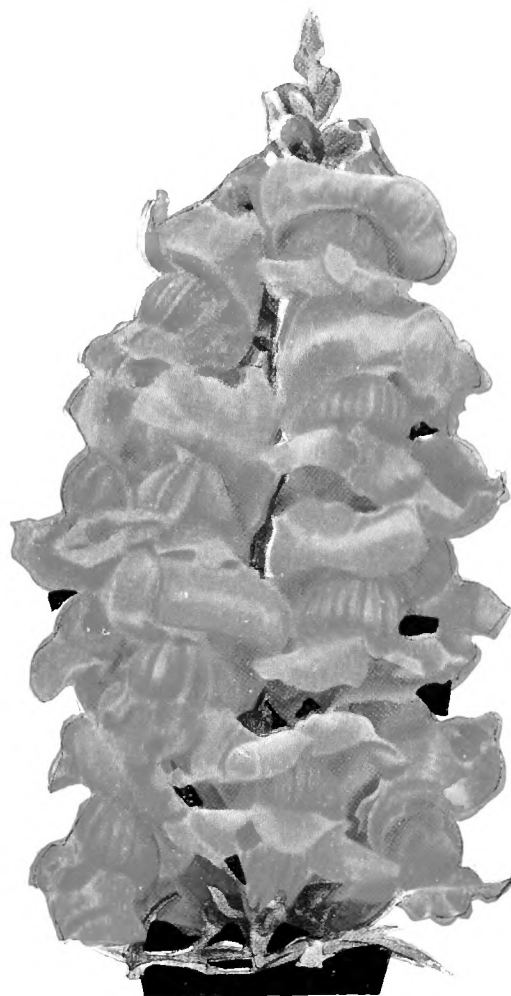
NU LIFE. An organic fertilizer compound containing all the essential elements of plant food in the proper proportion to insure best results if applied as per directions on containers. Free of weed seeds so often found in ordinary mixtures. The richness of this fertilizer brings out astonishing results and its reasonable cost is a welcome feature to garden maintenance. Put up in cartons of 2 lbs. at 25c; 5 lbs. at 50c; 10 lbs. at 75c; 25 lb. bags at \$1.25; 50 lb. bags at \$2.00; 100 lb. bags at \$3.50.

NU LIFE LAWN BRAND SPECIAL. 50 lb. sacks at \$1.25.

RAW BONE MEAL. A most dependable slow acting fertilizer, harmless to roots and influencing profuse flowering of plants. Two to three months elapse before results become noticeable, but the result may last a year or more. Use 100 lbs. on lawns of 2000 square feet of surface for a good application. Price per 100-lb. sack \$3.00; 50-lb. sack \$1.75. Less than 50 lbs., 4c per lb.



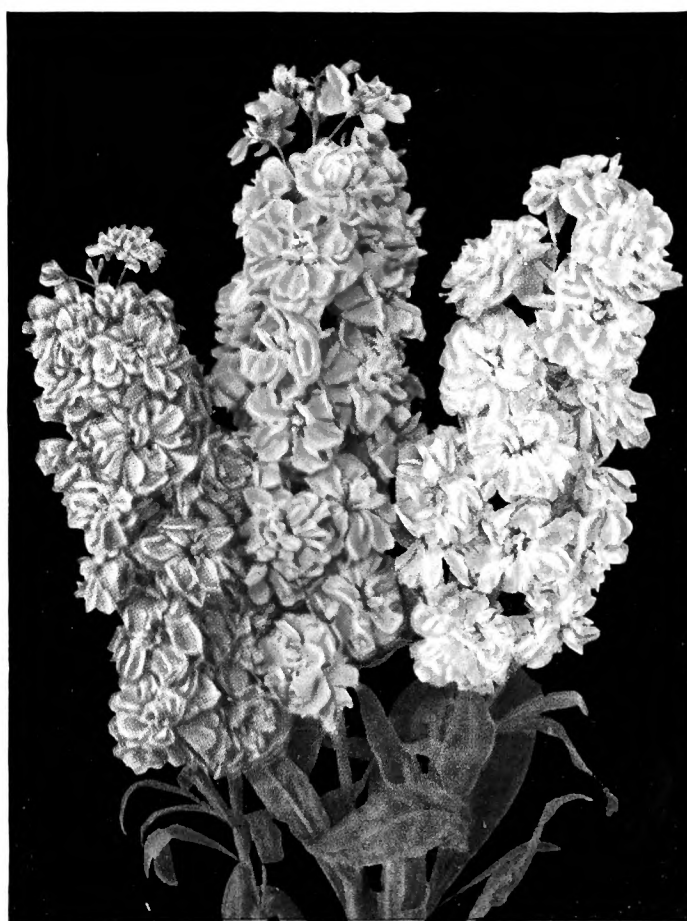
COSMOS SENSATION PINKIE—See page 15.
Finest of garden cutflowers recently introduced.



ROYAL CERISE SNAPDRAGONS
New English variety of best quality, see page 16.



SALPIGLOSSIS EMPEROR—See page 16.
Known as the poor man's orchid owing to the many wonderful colors.

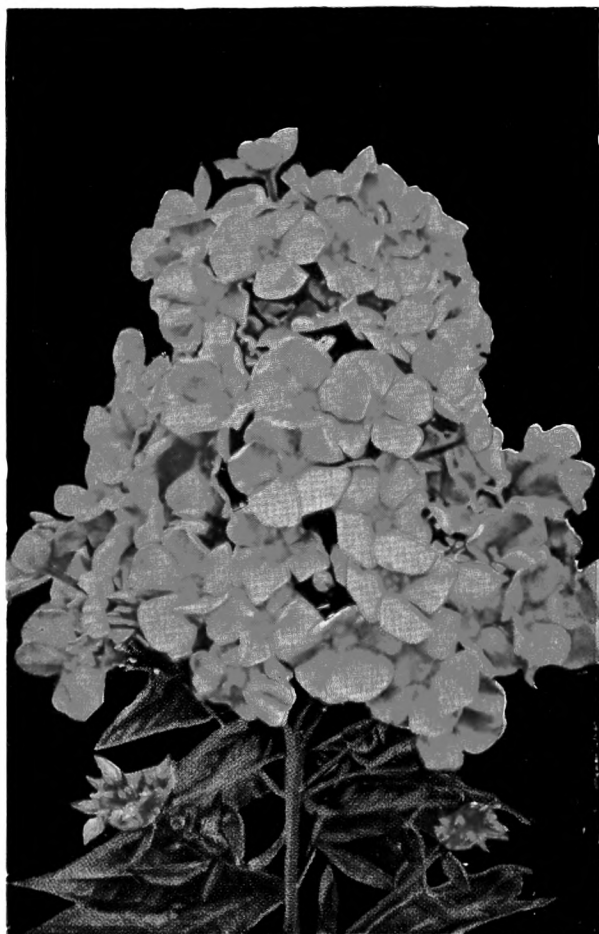


DOUBLE STOCKS—See page 16.
There is nothing like it for spicy fragrance for garden or cutting.



PACIFIC COAST STRAIN DELPHINIUMS

Superior for beauty and merit. See page 1.

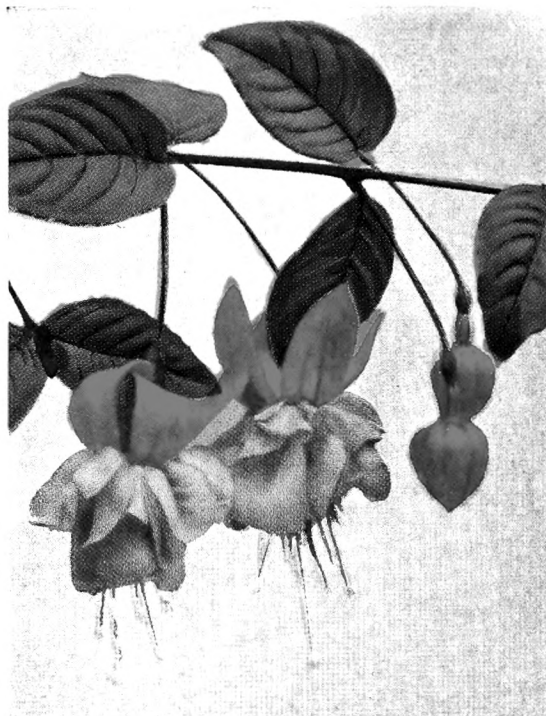


HARDY PHLOX CAMILLE—See page 4.

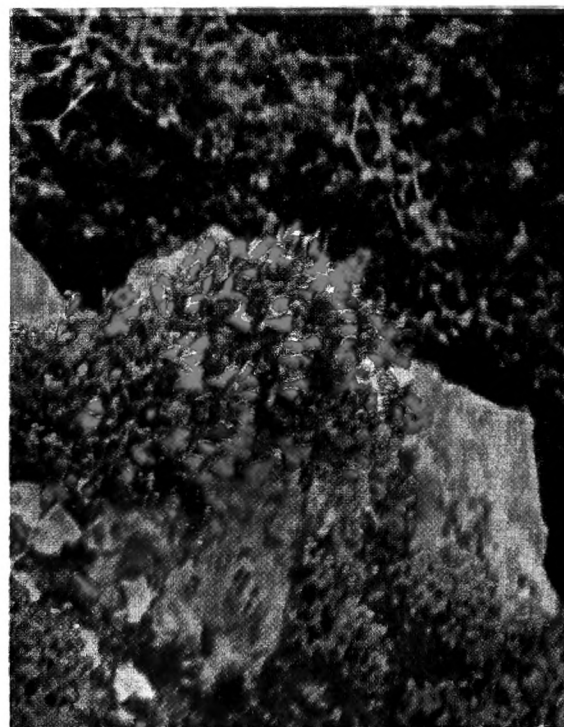
A truly showy perennial hardy everywhere.

Swiss Floral Co.

PORTLAND, OREGON



FUCHSIA GYPSY QUEEN—See page 19.



FENTSTEMON RUPICOLA—See page 3.

A rockery plant or shrub of Oregon mountains.



NIEREMBERGIA HIPPOMANICA or Cup Flower—See page 12.

A very recent introduction among border plants, suited to sunny spots. From pots 10c each; from flats 75c per doz.